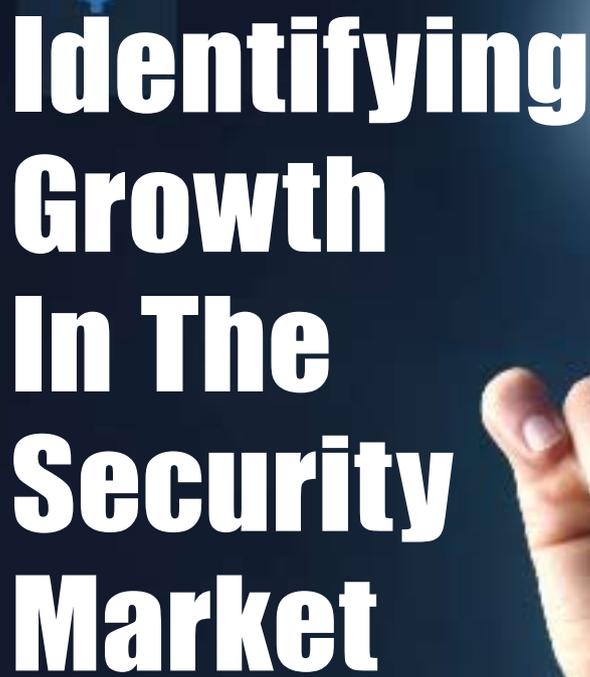


# SECURITY

## SOLUTIONS



### Identifying Growth In The Security Market

Where Will The Money Be?

IS THERE A RELATIONSHIP BETWEEN IMMIGRATION & TERRORISM?

ARE SECURITY PATROLS A THING OF THE PAST?

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\$8.95 inc GST  
\$9.95 NZ

# Videofied - The Future of Alarms Has Arrived!

Videofied XL – It's here. Not to be confused with video surveillance, Videofied is a burglar alarm system with built in video and voice verification. The availability of the Videofied XL now makes video verification burglar alarms affordable to the domestic marketplace, and leads the way forward in shaping the future in security alarm systems. Albeit priced for the domestic-small business market, the Videofied XL is packed full of the most advanced technologies including a combination of video and audio burglar alarm verification capabilities, wireless GPRS and GSM communicators, a touch screen keypad and the unique feature of a proximity tag arming and disarming station. Video verification and Voice verification on a single system — all for the same price as a blind burglar alarm makes the Videofied XL the next generation alarm-system for the domestic to commercial markets.

The Videofied XL and peripheral devices are all completely self-powered and wireless. Manufactured by RSI Video Technologies in France, the state of the art engineering capabilities are demonstrated in the design of the power-efficient Videofied XL, which can operate for up to four years on one set of batteries.

Further feats of engineering marvels performed by RSI Video Technologies include the incorporation of the unique military-grade encrypted wireless bi-directional radio

communication in all the Videofied devices. The robust, reliable, secure and highly penetrating wireless radio communication makes the new Videofied XL system the most versatile and most technologically advanced burglar alarm system on the planet.

The Videofied XL is a worthy compliment to the simple genius of the MotionViewer. The Videofied MotionViewer is a self-powered wireless radio device that combines a PIR and digital day/night vision camera in one unit. The Videofied XL system is capable of accommodating up to 20 MotionViewers. MotionViewers are only active when the XL panel is armed. In essence, the MotionViewer performs the role of a virtual electronic security guard, and reports exactly what has been seen by the MotionViewers PIR through the eye of the day/night vision camera. As Privacy is important, viewing is permitted only when the Videofied system is in an alarm state. Verification is the objective of the MotionViewer, not identification. Is it a person or not? Surveillance cameras recording in high definition at 100 frames per second is good evidence if the offenders are apprehended, but immediate video advice and verification of intrusion is the most important step to getting police and guards deployed with urgency, and facilitating the apprehension of the offender. Depending what security solution suits a client's needs, if a hi-resolution CCTV-DVR style system is being used in an attempt

to catch intruders the client is likely paying 500% more than they should have paid with the Videofied video verification system.

MotionViewers using a wireless and self-powered secure and encrypted network make the Videofied XL sound like the most cost-efficient security guard force one could deploy. The MotionViewer is available as an indoor or outdoor unit. There is no site that can not be quickly and easily secured, either indoors or outdoors. The outdoor MotionViewer is IP65 rated and uses a unique algorithm that automatically adjusts to the environmental temperatures of up to 68 degrees Celsius and down to -20 degrees Celsius, activating the night vision camera only after intelligently detecting the movement of a subject (intruder). Problematic outdoor site installations previously requiring extensive, costly and time consuming labor and cabling now simply become a breeze as wireless outdoor MotionViewers can be instantly mounted anywhere to protect detached garages, building perimeters, external doorways, boats, containers, work vans and utes, building sites and the list goes on. Flexible functionality is also an important feature, whereby the Videofied XL panel can arm the Outdoor MotionViewers whilst the main indoors of the premises, protected by indoor MotionViewers, is disarmed — allowing occupants to have the perimeter secured whilst safely inside.

# Get the NEW VIDEOFIED™ XL

Video and 2-way voice  
over Mobile Network for the price  
of your blind system.



Installation time with the XL is reduced to an hour, and rarely is a site too large for the robust wireless communication incorporated in each and every Videofied device, including the outdoor MotionViewers. The Videofied XL literally needs no wires or cables. Fast wireless installations makes the Videofied XL stand apart from the rest. Using the built-in quad band GPRS modem to communicate alarms and videos to the central monitoring station, the Videofied XL has even catered for a home owner that doesn't have a phone land line. Value for money is the paramount consideration when a client decides upon a security solution, and it is important as a security service provider to maintain a first class reputation and competitive edge to win and get repeat business. There is no better value for money to an end user client than the Videofied XL system, as the dollar value is in the Videofied equipment, not in the labor of the wired installation. This in turn makes a Videofied XL purchase an investment in security that can be easily relocated from location to location at a fraction of the cost of a complete installation, thus making it better value for money.

Home and business owners have previously installed burglar alarm systems believing that if the alarm system is activated, police would urgently respond to arrest the would-be burglars. Unfortunately, this

couldn't be farther from the truth. The traditional 'blind' burglar alarm has become a victim of itself. Synonymous to the age-old expression of the boy who cried wolf, police now notionally consider reported alarm activations to be false or non-genuine. A burglar alarm does not perform the role of arresting burglars, but rather police and guards do. Once police are aware that a real burglary is in progress, all indications are that an urgent response is likely. Urgency is the key, and the seamless and simple video verification solution that is provided by Videofied will enable police and guards to respond with urgency, and an appropriate level of force.

Going one step further, the Videofied XL uniquely incorporates another alarm verification tool that has been used extensively throughout Europe for some time, and that is two-way voice verification. This feature of the Videofied XL is active whilst the system is in an alarm state, then enabling the control room operator the ability to turn on the alarm panel microphone and speaker to initiate a conversation through the GSM voice module in the XL panel. Imagine the difference for a control room operator given the ability to see the actual intruder on video — and then challenging that intruder's right to be in the premises — through an audible speaker on the Videofied XL unit. If it is in fact an intruder, then there is little doubt that they

would surely get out of the premises ASAP. On the other hand, if it is the owner, then a voice authority can be provided over the two way voice channel and the alarm activation deemed unwanted.

The Videofied XL has been an eagerly anticipated addition to the Videofied arsenal of products that have seen scores of intruders, vandals, trespassers and graffiti offenders arrested by police and guards throughout Australia over the past year. These arrests have largely been due to Australian law enforcement alarm response policies and practice focusing on Video Verification of alarm activations. Policing the community is a far too important task to have the time of our police wasted with unnecessary deployment to reported false alarms.

And in an era where wireless technologies are flourishing, it should be no surprise that the traditional 'blind' retired detector technologies need to step aside for a responsibly efficient and valued solution. Coupled with the new police alarm response policies, and the availability of the Videofied XL system, is there really a choice when considering the best burglar alarm option for an installer, consumer, guard or police agency?

Contact Video Alarm Technologies on 1300 464455 for more information.

Does your old burglar alarm...  
see nothing?    hear nothing?    speak nothing?



## Get the NEW VIDEOFIED™ XL

Video and 2-way voice  
over Mobile Network for the price  
of your blind system.



### New Videofied XL Features

- Instant video of intrusion with 2-way voice over GSM mobile
- Wireless MotionViewer (sensor/camera) with true night vision
- GSM mobile communicator eliminates all VoIP, IP or PSTN connections
- Privacy assured as each MotionViewer camera is only active during alarm
- UNPLUGGED - totally wireless and no AC power needed
- Intergrated proximity card arming/disarming for ease of use
- Up to 20 cameras (sirens, reed contacts, keypads or other devices)
- 4 years battery life on panel and other devices

For more information  
contact Downs Protection  
**07 4633 1112**  
info@downsprotection.com.au



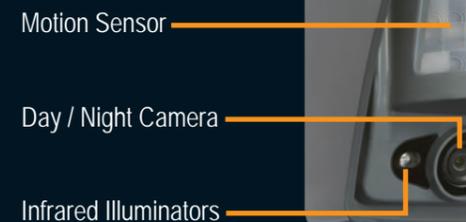
# Totally Wireless Video Security System

Video is recorded and sent upon alarm detection only - protecting your privacy

INDOOR MOTIONVIEWER



OUTDOOR MOTIONVIEWER  
IP 65 WEATHERPROOF  
- 20° + 60°



Motion activates the  
integrated Day / Night  
Camera



PORTABLE



PRACTICAL



AFFORDABLE



A 10 second video of the intruder is sent  
over the GPRS network to the monitoring  
station and then to a nominated recipient.

Fewer False Alarms.  
Faster Police Response.  
Greater Situation Awareness.

